

Business and Professional Women/VT

Best Practices/Sharing Workshops Saturday, August 23, 2014 Main Street Landing Performing Arts Building, 60 Lake Street, Burlington, VT The Great Room from 9:00 a.m. to 5:00 p.m.

Workshop Descriptions

Engaging in State Policy: How to do it and what's on the horizon – workshop providing participants with an introduction to political advocacy as well as an overview and discussion of some upcoming issues you can expect to hear about in 2015. Every state legislature is a little different - we'll go over the details of how things work in Vermont and what it really takes to change and impact policy, ways you can you get involved and make an impact, and issues that are likely to be on the agenda for next year such as Health Care Financing, Paid Sick Days, and Early Childhood Investment.

Running A Bi-Partisan Campaign - Getting elected with support from all parties might be easier than you think! It takes a good strategy, a great bi partisan team, willingness to stay above the fray and lots of hard work. It means getting your message out to every available voter and asking everyone for their support. It can happen and did for me... I got elected to the South Burlington City Council and beat my incumbent opponent by a margin of 2-1! Come hear what it takes...

"Who am I on my team?" - Find out more about your team-member profile. Understanding more can improve your work, committee experiences and productivity.

QuickBooks 101 - A better way to run your whole business, your organization's treasury or your personal finances. Do you need Quicken or QuickBooks? QuickBooks Pro or Premier? An online version or hosted access? A brief overview of the Intuit products and which might be right for you.

Celebrate Women's History - This workshop will give you suggestions on how to get the word out about extraordinary women during the month of March.

BPW Leadership – This interactive workshop will guide you along the path to be an effective officer or committee chair in the BPW organization. The Business and Professional Women's Club Vermont (BPW/VT) is sponsoring a series of workshops which will enhance the life of participants professionally, politically, and personally. Individuals are invited to participate in one or more of the workshops depending on their personal schedules. Participation is free to BPW members and \$20 for Non-BPW members. Non-BPW members who wish to join BPW within 3 months of the event will have their \$20 taken off the annual dues. Membership information will be on a resource table at the event.

Tentative Schedule

•	9:00 – 9:15 a.m.	Welcome and Introductions
•	9:15 – 10:15 a.m.	Engaging in State Policy: How to do it
		and what's on the horizon presented by
		Lindsay DesLauriers, Burlington Member
•	10:30 – 11:30 a.m.	Running a Bi-Partisan Campaign
		presented by Pat Nowak, Burlington
		Member
	<u>11:30 a.m. – 12</u>	2:30 p.m. Lunch on your own
•	12:30 – 1:30 p.m.	QuickBooks 101 presented by
		Lou DiLorenzo, Westshire Member
•	1:30 – 2:30 p.m.	"Who am I on my team" presented by
		Alice S. Kitchel, St. Johnsbury Member
•	2:45–3:45 p.m.	Celebrating Women's History presented
		by Mary Clary, Potsdam, NY
•	3:45 – 5:00 p.m.	BPW Leadership by Carolyn Frazier,
		BPW/VT State President

Reservations and payment (if applicable) should be received by August 20, 2014.

Email (Carolyn Frazier at <u>cmcleanf@yahoo.com</u> – please put BPW/VT in subject cell) or mail (Carolyn Frazier, 641 Maple Ridge Rd., Brasher Falls, NY 13613). If a non-BPW member, please make check payable to BPW/VT.

Reservation Information Needed

- Name, Address, Email, Telephone Number with area code
- Payment: BPW members free, Non-BPW member \$20
- Participant Anticipation : all day, morning participation, or afternoon participation

BPW/VT is affiliated nationally with the Business and Professional Women's Foundation and has local organizations and members in Vermont, New York and Connecticut. For more information on our organization, visit our website at <u>www.vermontbpw.org</u>